ExpertFile Profile: Core Content Requirements

You must include the following elements of content to your expert profiles before they can be published. These elements power ExpertFile's search functions, and provide a minimum level of information on your profile. Please fill out the form below and send back for inclusion to profile.

Key Areas

1. **Headshot & CV** (Minimum of 200 x 200 Pixels)
   Good quality photos, and detailed background information, create
   a professional first impression.

   *Please send image and CV to success@expertfile.com

2. **Headline** (Maximum 140 Characters)
   A good headline provides a "hook" that entices the reader to learn more about each expert.

3. **Biography** (Maximum 2,500 Characters)
   Provide a summary of yourself that's part retrospective and part based on current activities.

4. **Areas of Expertise**
   Highlight the key areas in your industry that you have expertise - driving discoverability in search.
   *Please insert (10) of your most relevant areas of interest below.

5. **Industry Experience** (Choose from predefined list on the next page)
   These core areas are primarily used to indicate key industry.

   *Please check all of the Industry Expertise that apply to you on the next page
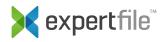
List of Industry Expertise

Mark applicable industry expertise with a √.

Note* Industry tags are used primarily for general classification of an expert but specific topics and other content drive discoverability in search.

Accounting
Advanced Medical Equipment
Advertising/Marketing
Aerospace
Agriculture and Farming
Air Freight/Courier Services
Airlines/Aviation
Airport Services
Alternative Dispute Resolution
Alternative Medicine
Animation
Apparel/Accessories
Architecture and Planning
Arts and Crafts
Audio Visual
Automotive
Banking
Beverages - Alcoholic
Beverages - Non-Alcoholic
Biotechnology
Boating
Business Services
Business Supplies/Equipment
Capital Markets
Ceramics and Glass
Chemicals
Childcare
Civil Engineering
Cleantech
Computer Gaming
Computer Hardware
Computer Networking
Computer Software
Computer/Network Security
Construction - Commercial
Construction - Residential
Consumer Electronics
Consumer Goods
Consumer Services
Corporate Leadership
Corporate Training
Corrections
Cosmetics and Beauty
Dairy

Defense
Design
Direct Marketing
Education/Learning
Elder Care
Electrical Engineering
Electrical/Electronic Manufacturing
Employment Services
Energy
Entertainment
Environmental Services
Events Services
Executive Search
Financial Services
Fine Art
Fire Protection
Fishery and Aquaculture
Fitness
Floriculture and Horticulture
Food and Beverages
Food Distribution
Food Processing
Food Production
Footwear
Forestry/Forest Products
Fund-Raising
Funeral Services
Furniture
Gambling and Casinos
Glass, Ceramics and Concrete
Government Administration
Government Relations
Graphic Design
Hardware (not computer)
Health and Wellness
Health Care - Facilities
Health Care - Providers
Health Care - Services
Heavy Machinery
Highways / Railtracks
Home Furnishing
Hospitality
Hotels and Resorts
Household Products
Housing
Human Resources
Import and Export
Industrial Automation
Information Services
Information Technology & Services
Insurance
International Affairs
International Trade and Development

Internet
Investment Banking
Investment Management
IT Services/Consulting
Jewelry
Judiciary
Laboratory Services
Landscaping
Law Enforcement
Legal Services
Legislative Office
Leisure / Recreation
Library and Information Management
Lighting
Logistics and Supply Chain
Machinery
Management Consulting
Manufacturing
Maritime
Market Research
Mechanical/Industrial Engineering
Media - Broadcast
Media - Online
Media - Print
Media Production
Medical Devices
Medical Equipment / Supplies / Distribution
Medical/Dental Practice
Mental Health Care
Metalworking and Coatings Technology
Military
Mining and Metals
Motion Pictures and Film
Museums and Institutions
Music
Nanotechnology
Non-Paper Containers / Packaging
Non-Profit/Charitable
Nuclear
Office Equipment
Oil and Gas
Outsourcing/Offshoring
Package/Freight Delivery
Paint
Paper and Forest Products
Performing Arts
Pharmaceuticals
Philanthropy
Photography
Plant Engineering and Operations
Plastics

Political Organization	Research	Textiles/Leather Goods
Precious Metals / Minerals	Restaurant/Food Service	Think Tanks
Print Media	Retail	Tires / Rubber Products
Printing	Safety	Tobacco
Professional Training and Coaching	Sanitation and Waste Management	Toys / Games
Program Development	Security	Toys and Hobbies
Public Policy	Semiconductors	Training and Development
Public Relations and Communications	Shipbuilding	Translation/Localization
Public Safety	Shipping (Marine)	Transportation/Trucking/Railroad
Publishing	Social Media	Travel and Tourism
Railroad Manufacture	Social Services	Trucking
Railroads	Specialty Retailers	Utilities
Real Estate Dev/Ops	Sport - Amateur	VC and Private Equity
Real Estate Services	Sport - Professional	Veterinary
Recording	Sporting Goods	Warehousing
Recruiting	Staffing and Recruiting	Wholesale
Religious Institutions	Steel	Wireless
Renewables and Environmental	Supermarkets Food Retail & Distr.	Women
	Talent Management	Woodworking
	Telecommunications	Writing and Editing

Questions?

Please contact your ExpertFile Success Specialist or email success@expertfile.com